



# International Day of Light 2023

The **International Day of Light** is an annual celebration of the broad societal importance of light science and technology in diverse areas such as manufacturing, telecommunications, energy & healthcare. It is celebrated every year on the **16 May**, the scientific anniversary of the first operation of the laser. The six International Day of Light celebrations to date have seen targeted science outreach events around the world at all levels to broad audiences including school children, science leaders, and international political decision-makers.

We encourage you to reach out to us to learn more about how you can engage with the global celebrations in **2024**.

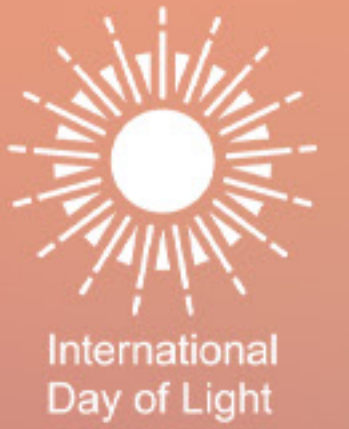
 @dayoflight2023

 @InternationalDayOfLight

 @IDLofficial

 www.lightday.org

 #LightDay2023



Over **400** events in **61** countries and worldwide



Audience of **60,000** for targeted local and national events



Audience of **550,000** for global events and large festivals etc.



**433,000** Social Media Impressions across all platforms



**+3.2%** increase in Social Media Followers



**18,000** sessions on [www.lightday.org](http://www.lightday.org)