**HEADLINE OPTIONS (2):**

**Option #1: <ORGANIZATION NAME> JOINS INTERNATIONAL SCIENCE LEADERS IN SUPPORT OF GLOBAL PLEDGE TO TRUST SCIENCE**

**OR**

**Option #2: <ORGANIZATION NAME> SUPPORTS A GLOBAL PLEDGE TO TRUST SCIENCE**

A central message of the International Day of Light 2021 will encourage the

public expression of confidence in the scientific process

<LOCATION> <DATE> 2021. Ahead of this year’s [International Day of Light](https://www.lightday.org/) celebration on May 16, the International Day of Light Steering Committee announces the launch of the [**Trust Science**](https://www.trust-science.org/?utm_source=press-release&utm_medium=referral&utm_campaign=site-launch&utm_content=national-nodes)pledge, a worldwide campaign to promote support for the scientific process and to acknowledge the many benefits of science for society. <Organization name> pledges its support of this campaign and <insert how it will support the effort – events, promotion, etc.>.

Crises such as the coronavirus pandemic demonstrate the importance of scientific research and remind us how much we depend on dedicated professionals to find evidence-based solutions to global challenges. To recognize the central role played by science in society, the Trust Science pledge invites the general public to join leading scientists worldwide to affirm confidence in the process of scientific research and discovery.

To date, the pledge has seen enthusiastic support worldwide with founding signatories including Nobel laureates, UNESCO L’Oréal For Women in Science prize winners, Presidents and CEOs of major scientific bodies, as well as scientists and students from more than 20 different countries. The pledge is now being shared widely to invite all interested individuals to take part.

The Trust Science pledge states: “Trust in evidence-based, scientific facts is essential for providing sustainable solutions to today’s challenges. By adding my name to this declaration and pledge, I recognize the key role that scientific research and discovery plays in improving quality of life for all.”

The Trust Science campaign is organized by the [IEEE Photonics Society](http://photonicssociety.org/), [SPIE, the international society for optics and photonics](http://www.spie.org/), and [The Optical Society (OSA)](https://www.osa.org/), together with the [International Day of Light Steering Committee](https://www.lightday.org/governance).

<QUOTE ABOUT WHY THIS PLEDGE IS IMPORTANT TO YOUR ORGANIZATION>

In the context of the International Day of Light, the campaign will also highlight a number of **Champions**, research leaders in broad areas of light science and technology, including solar energy, the study of cultural heritage and healthcare.

**To sign the pledge and to learn more**, please go to [www.trust-science.org](http://www.trust-science.org)

**Contacts**

For questions about <ORGANIZATION NAME>’s participation in the pledge, please contact: <Organization email>

For questions about how you can engage with the campaign, please contact: info@trust-science.org

For media enquiries, please contact: pr@trust-science.org

Social media: please share using #TrustScience and #LightDay2021

Social media links: [Facebook](https://www.facebook.com/InternationalDayOfLight); [Instagram](https://www.instagram.com/dayoflight2021/); [Twitter](https://twitter.com/IDLOfficial)

**About the International Day of Light**

The International Day of Light (IDL) is a worldwide initiative that provides an annual focal point for the continued appreciation of light and the role it plays in science, culture and art, education and sustainable development, and in fields as diverse as medicine, communications and energy. The International Day of Light is administered from the International Basic Science Programme (IBSP) of UNESCO by a Steering Committee that includes representatives from a broad range of international partners: The American Institute of Physics (AIP), the American Physical Society (APS), Bosca, the China International Optoelectronic Exhibition (CIOE), Chinese Optical Society (COS), the European Centres for Outreach in Photonics (ECOP), the European Photonics Industry Consortium (EPIC), the European Physical Society (EPS), the Illuminating Engineering Society (IES), the International Centre for Theoretical Physics (ICTP), the IEEE Photonics Society (IPS), the International Commission on Illumination (CIE), lightsources.org - the international network of accelerator based light sources, Light: Science and Applications, The Optical Society (OSA), SESAME, Signify, SPIE, the International Society for Optics and Photonics, Tampere University, Thorlabs, Transitions, the Université de Franche-Comté and Velux.

For information about the International Day of Light, please visit [www.lightday.org](http://www.lightday.org)

**Contacts for the International Day of Light:**

John Dudley and Joseph Niemela Bethany Downer

2021 Steering Committee Chairs 2021 Communications Coordinator

Email: contact@lightday.org Email: contact@lightday.org

**Media Contact for Trust Science:**

pr@trust-science.org

**<ORGANIZATION NAME>**

<Organization boilerplate>