

UNESCO INTERNATIONAL DAY OF LIGHT

STEERING COMMITTEE SECRETARIAT
ABDUS SALAM INTERNATIONAL CENTRE FOR THEORETICAL PHYSICS
UNESCO CATEGORY 1 INSTITUTE
TRIESTE, ITALY



International Day of Light Partnership and Sponsorship

A. General Information

1. The United Nations Educational, Scientific and Cultural Organisation (UNESCO) has declared 16 May as the International Day of Light. For all working in “light” in its broadest sense, this is a remarkable recognition for our field, and an opportunity to promote the relevance and importance of our activities for society. Please browse www.lightday.org, and follow us on [@IDLOfficial](https://twitter.com/IDLOfficial) and via hashtags #lightday2022 and #IDL2022 for updates.
2. Many people are surprised to learn, however, that International Days do not receive direct funding from UNESCO. Indeed, the terms of the UNESCO resolution 39 C/40 proclaiming the International Day of Light explicitly require us to self-fund all our activities. To this end, we are engaging with a number of partners to provide sponsorship for our international actions so that we may support worldwide efforts through e.g. international communication products; educational kits; local IDL events in developing countries, organizing and coordinating worldwide communication campaigns on themes of current interest. Sponsors benefit from international recognition and interactions with new partners from the scientific community, governments, industry insiders and many other leading decision makers.

B. Summary of Sponsor Categories

Silver Associate. This level of sponsorship is appropriate for smaller professional societies, universities, museums and private sector organizations. Silver Associates will receive full acknowledgment and listing in the website and official reports for UNESCO and/or National Delegations. Silver Associates may also use the label “Official Silver Sponsor” and/or “IDL Organizational Associate”. The cost is 500 Euros.

Gold Associate. This level of sponsorship is appropriate for medium-sized professional societies, universities, museums and private sector organizations. Gold Associates receive the same benefits as Silver, but will more personal support from the secretariat. Gold Associates may also use the label “Official Gold Sponsor” and/or “IDL Organizational Associate”. The cost is 1000 Euros.

Platinum Associate. This level of sponsorship is appropriate for medium-sized professional societies, universities, museums and private sector organizations. Platinum Associates receive all benefits of Gold, but with enhanced logo visibility (separate panels, larger size), priority display location at major events that may be held with UNESCO, as well as personalized introduction and networking opportunities. The cost is 2500 Euros.

C. Other Sponsorship Opportunities

High Level Partnership. You may also be interested in customized higher-level partnership options. The highest level is that of a Steering Committee Member which requires a 3 year commitment of 3000 Euros annually, but which in addition to all other benefits, allows you to participate in the long-term strategic planning of future International Day of Light events. Joining the leading companies and organizations that have already become Steering Committee members may be attractive for partners wishing to position themselves as international leaders in their fields.

Enquiries. Please address all enquiries about International Day of Light support and sponsorship to the International Day of Light secretariat at contact@lightday.org